

# Mary C. Waltham

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**Independent Consultant** - ([www.MaryWaltham.com](http://www.MaryWaltham.com)) September 1999 to present

- Please see my web site for a list of some of my recent clients and testimonials.
- Recent professional activities are summarized at the end of this resume.

**Nature America, Inc.** - New York City, USA - March 1996--September 1999 President and Publisher

- Responsibility for all publishing activity in the Americas for Nature and five monthly Nature journals - Nature Genetics, Nature Structural Biology, Nature Medicine, Nature Biotechnology and Nature Neuroscience.
- Initiation, planning and development of growth strategy for the Americas with particular relevance to global markets and information needs.
- Primary responsibility for all new product development globally including establishing a Group wide Nature Intelligence Unit. Publications researched and now published include the Nature review journals and Nature Materials.
- Development of publishing synergy with sister publication - Scientific American.

**Quest Publishing Co., Inc.** (A division of Lippincott/Raven Publishers, Philadelphia. January 1995-December 1995 Publisher Brea, California.)

- Responsibility for newly acquired specialist medical newsletter division of Philadelphia Corporation.
- Initiation, planning and development of growth strategy through acquisition of publications and/or companies in the field, and organic growth from existing base of twelve monthly and biweekly newsletters.

**The Lancet**, London, England - 1992- December 1994 Managing Director

- Total responsibility for all publishing activity worldwide.
- Initiated, planned and executed restructuring of company post-acquisition.
- Initiated, planned and set up North American editorial and business office in New York.
- Doubled profitability year on year for 1992/93, 1993/94.
- Implemented growth strategy by establishing a marketing department, redesigning journal, increasing international revenue by 20% and global revenue by 45%, introducing full DTP systems and developing electronic database, and undertaking global market research on information sources utilized by physicians.
- Led new management team of 8 through rigorous evaluation and standard-setting for departmental performance criteria and customer service.

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**Macmillan Magazines, London, England - 1989-1992 Editorial Director for Macmillan Magazines - the publishers of five weekly magazines - Nature, Nursing Times, Health Service Journal, Social Work Today and Therapy Weekly.**

- Initiated, planned and published Nursing Times Open Learning Program - sales of £2 million in second year, 17,000 graduates to date.
- Devised and planned the Nature research journals, commencing with Nature Genetics published from Washington - profitable in first year.
- Took control of editorial budgets for the five weekly magazines by active involvement of Editors in planning and monitoring all costs.
- Transformed Conference department into profit center.
- Directed analysis and review of Macmillan learned journals division resulting in profit growth.

**Macmillan Publishers, Basingstoke, England - College Textbook Division - 1988 Associate Director, Scientific, Technical and Medical -1986-1988 Publisher, 1985-1986, Senior Editor 1984-1985 Commissioning (Acquisitions) Editor**

- Researched, defined, commissioned and published Macmillan Work Out Series - sales of £1 million in first year.
- Started up joint Macmillan/Nursing Times imprint.
- Researched market, designed curriculum model, commissioned and published University of Bath/Macmillan Science Project.

**Macmillan Education - Basingstoke, England, Overseas Division 1982-1983 Desk Editor and Book Editor**

- Completed major rewrites of school and college texts for Third World science agriculture and health, shaping content to fit academic and commercial criteria.

**Teaching 1971-1982**

- Biology teacher in three schools and colleges.
- Taught biology throughout ability range to 11-19 year olds including Oxford and Cambridge entrance level.

**Education**

- 1991 New Henley Management course, Henley Management College.
- 1971 Postgraduate Certificate in Education (equivalent to Masters) at University of London.
- 1967-1970 B.Sc. Biology (Hons), Upper Second Class (equivalent to magna cum laude) University of London.

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## ***Professional Activities***

- 2006 - Member of US National committee for CODATA.
- 2002 - 2005: Foundation Board Director of Princeton Public Library.
- 2003 - 2005: Non-executive Director of the Institute of Physics Publishing.
- 2003: Session moderator at the NIH BECON symposium “Catalyzing Team Science” about Credit and Ownership Issues Related to Publication of Team Science.
- 2002-2003: Member of steering committee for National Academy of Science which organized a two-day symposium on May 19 and 20th, 2003 on “Electronic Scientific, Technical and Medical Journal Publishing and its Implications”.
- 2003: Elected to the Princeton Public Library Foundation Board of Directors.
- 2001-2002: Member of National Academy of Science committee working on “Community standards for sharing publication-related data in the life sciences.”
- 2001 - Member of the US Advisory Board of Ingenta, Inc.
- 1999-2001: Member of Advisory Board of American Chemical Societies publication - Chemical and Engineering News.
- 1999: Publisher member of International Advisory Board for BPA.
- 1992-1994: Chair of International Committee of Periodical Publishers Association - London, England.
- 1992 - 1994: Member of Council (equivalent to Board of Trustees) of University of Bath, England.
- 1991 - 1993: Presented seminars on core aspects of editorial management and publishing at Oxford - Brookes University, Oxford, England.

## ***Personal***

- Swimming, cycling, skiing, gardening, travel and poetry.