

Mary C. Waltham

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Dual citizen of the US and UK

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Education

- 2019 B.A. Fine Art (Hons), First Class, University of Hertfordshire.
- 2010 Foundation course in Art and Design.
- 1991 New Henley Management course, Henley Management College.
- 1971 Postgraduate Certificate in Science Education (PGCE), Chelsea Centre for Science Education, University of London.
- 1967-1970 B.Sc. Biology (Hons), Upper Second Class, University of London.

Environmental Artist 2015 – present

Professional activities

2024: [The Creative Earth Directory](#)

2022: [Horasis](#) meeting *Shaping America's Role in the Post-COVID World* panel

member for session [The Arts- Curating Fragile Nature](#)

2020: Co-founder of [Princeton Artist Directory](#) (PAD) an artist generated community collaboration

2020: Co-founder of [Better Together](#) a global visual art collaborative, online and on-site

Solo and Duo Exhibitions

2020: *Wetland to Woodland* (with S.Hoenig), Princeton Public Library, Princeton NJ.

2019: *Pond: Mere, Rune and Flint* at the Gilbert White House Museum, Selborne, England.

Work exhibited in juried exhibitions:

2024: Philadelphia Sketch Club works on paper.

2024: NJ Highlands coalition exhibition at Farmstead Arts.

2020: Walk-Bye: Jersey City, NJ. International outdoor event celebrating nature

2020: Gallery in the Park celebrating the 50th anniversary of Earth Day

2020: Philadelphia Sketch Club works on paper. Loos award winner for *Fracking*

2019: PHOTOgraphy 2019, Philadelphia Sketch Club

2019: The Earth Speaks V, Pocono Arts Council, Pennsylvania. Winner of the 2D art award for *Fracking: Marcellus shale*

2019: "ESCAPE/ISM?" Atlantic Gallery, 548 West 28th, New York, NY 10001

2018: 155th Annual Exhibition of small oils at the Philadelphia Sketch Club

2018: New Hope Art League

2018: Maryland Federation of Art: Art on paper 2018, Annapolis.

2018: Philadelphia Sketch Club works on paper.

2017: 154th Annual Exhibition of small oils at the Philadelphia Sketch Club

2017: 34th Ellarslie Open

2017: Artists of Yardley

2017: Philadelphia Sketch Club works on paper
 2016: Philadelphia Sketch Club works on paper
 2015/2016: Ellarslie Museum. Impressions: The art of the print
 2015: Artworks, Trenton print exhibition
 2015: Sussex Artist's award at Pallant House Gallery, Chichester, England
 2015: Philadelphia Sketch Club works on paper
 2014: "Looking in, Looking Out". Group exhibition at the Arts Council of Princeton
 2014: Pennsylvania Academy of Fine Art (PAFA) CE Student show
 2013: Sussex Artist's award at Pallant House Gallery, Chichester, England
 2013: Artists of Yardley PA
 2013: Mercer County Artists NJ
 2013: Artists of Yardley PA
 2013: Mercer County Artists NJ
 2012: New Hope Art League PA, USA annual show
 2012: Mercer County Artists, NJ, USA: State Purchase Award from NJ Cultural heritage
 2011: New Hope Art League, PA, USA
 2011: Petersfield Arts and Crafts Society Exhibition, UK.
 2011: Mercer County Artists, NJ, USA: Honourable Mention
 2011: Solo exhibition entitled "Our Countryside" at Small World Coffee, Princeton, NJ.
 2010: XXVIII Ellarslie Open and the Salon at Artworks, Trenton, NJ, USA
 2010: Mercer County Artists, NJ, USA
 2009: Gallery 125 Open Summer Show, Trenton, NJ, USA
 2009: Mercer County Artists NJ, USA

Independent Publishing Consultant

www.MaryWaltham.com

September 1999 - 2014

Publishing consulting work with a range of established and respected international scholarly publishers and information providers to help them to confront the rapid change that the networked economy poses to their business models and to develop new opportunities to build publications and services that deliver outstanding scholarly and economic value.

A client list is included on my web site at

http://www.marywaltham.com/html/my_clients.html.

A list of my professional activities is summarized at the end of this document.

Nature America, Inc.

New York City, USA

March 1996--September 1999 *President and Publisher*

- Responsibility for all publishing activity in the Americas for Nature and five monthly Nature journals - *Nature Genetics*, *Nature Structural Biology*, *Nature Medicine*, *Nature Biotechnology* and *Nature Neuroscience*.
- Initiation, planning and development of growth strategy for the Americas with particular relevance to global markets and information needs.
- Primary responsibility for all new product development globally including establishing a Group wide 'Nature Intelligence Unit'. Publications I researched during this period and which are now published included the series of Nature review journals, and *Nature Materials*.
- Development of publishing synergy with sister publication - *Scientific American*.

Quest Publishing Co., Inc. (A division of Lippincott/Raven Publishers, Philadelphia.)

January 1995--December 1995 *Publisher Brea*, California

- Responsibility for newly acquired specialist medical newsletter division of Philadelphia corporation.
- Initiation, planning and development of growth strategy through acquisition of publications and/or companies in the field, and organic growth from existing base of twelve monthly and biweekly newsletters.

The Lancet

London, England

1992- December 1994

Managing Director

- Total responsibility for all publishing activity worldwide
- Initiated, planned and executed restructuring of Company post-acquisition by Elsevier.
- Doubled profitability year on year for 1992/93, 1993/94.
- Implemented growth strategy by establishing a marketing department, redesigning journal, increasing international revenue by 20% and global revenue by 45%, introducing full desk top publishing systems and developing electronic database, and undertaking global market research on information sources utilized by physicians.
- Initiated, planned and set up North American editorial and business office in New York.
- Led new management team of 8 through rigorous evaluation and standard setting for departmental performance criteria and customer service.

Macmillan Magazines

London, England

1989-1992 *Editorial Director* for Macmillan magazines the publishers of five weekly magazines *Nature*, *Nursing Times*, *Health Service Journal*, *Social Work Today* and *Therapy Weekly*.

- Devised and planned the Nature sister journals commencing with *Nature Genetics* published from Washington DC --profitable in first year.
- Initiated, planned and published Nursing Times Open Learning Program- sales of £2 million in second year, over 20,000 graduates to date.
- Took control of editorial budgets for the five weekly magazines by active involvement of Editors in planning and monitoring all costs.
- Transformed Conference department into profit center.
- Directed analysis and review of Macmillan learned journals division resulting in profit growth.

Macmillan Publishers

Basingstoke, England

College Textbook Division

1988 Associate *Director*-- Scientific, Technical and Medical

1986-1988 *Publisher*, 1985-1986, *Senior Editor*

1984-1985 Commissioning (*Acquisitions*) *Editor*

- Researched, defined, commissioned and published Macmillan Work Out Series - sales of £1 million in first year.
- Started up joint Macmillan/Nursing Times professional text imprint.
- Researched market, designed curriculum model, commissioned and published University of Bath/Macmillan Science Project.

Macmillan Education

Basingstoke, England

Overseas Division

1982-1983 *Desk Editor and Book Editor*

- Completed major rewrites of school and college texts for Third World science, agriculture, and health, shaping content to fit academic and commercial criteria.

Teaching 1971-1982

- Biology teacher in three schools and colleges
- Taught biology throughout ability range to 11-19 year olds including Oxford and Cambridge entrance level.

Publishing related professional activities and publications

2007-2014: Member of the Advisory committee of *Portico*, a not-for-profit service from the Mellon Foundation that provides a permanent archive of the scholarly literature.

2006: Member of US National committee for CODATA.

2005: Winner of the 2005 Johns Hopkins University press best article award for "*A Survey of Business Trends at BioOne Publishing Partners and its Implications for BioOne.*"

Waltham M. *Open Access- the impact of legislative developments*, Learned Publishing 2005: 18 (101-114)

2003: Non-Executive director of Institute of Physics publishing, UK.

2003: Session moderator at the NIH BECON symposium "Catalyzing Team Science" about *Credit and Ownership Issues Related to Publication of Team Science*.

2002-2003: Member of steering committee for National Academy of Science which organized a two-day symposium on May 19 and 20th, 2003 on "*Electronic Scientific, Technical and Medical Journal Publishing and its Implications*".

2003: Elected to the Princeton Public Library Foundation Board of Directors.

Waltham M. *Challenges to the role of publishers*, Learned Publishing 2003:16(1)

2002- 2003: Member of National Academy of Science committees on (a)"*Electronic STM journal publishing and its implications*" and (b) joint ICSU/UNESCO/NAS meeting on "*Open access and public domain information for science*".

2001 – 2002: Member of National Academy of Science committee working on "*Community standards for sharing publication related data in the life sciences*"

2001: Member of the US Advisory Board of Ingenta, Inc.

1999- 2001: Member of advisory Board of American Chemical Society's weekly publication- Chemical and Engineering News

1999: Publisher member of International Advisory Board for BPA

1992:1994: Member of Council (equivalent to Board of Trustees) of University of Bath, England.

March 2024